

## 13th Annual Kensington Day of the Book Festival ♦ Sunday, April 22, 2018 [www.dayofthebook.com](http://www.dayofthebook.com)

*A not for profit festival created by the community for the community*

DESCRIPTION: The Kensington Day of the Book Festival is an outdoor street festival held rain or shine. Howard Ave and parts of Armory Ave and Fawcett St in the Town of Kensington, MD, are closed and participants are set up on the street under canopies in a “meet and greet” format. Interspersed with the participants are program tents, live music, food court, and other festival highlights. In the past few years the festival has drawn 6000-8000 visitors.

### PARTICIPANT GENERAL INFORMATION – PLEASE READ

- Payment must be received before registration is accepted.
- Participation is open to authors, book artists and illustrators, publishers, literary/arts related businesses. All others please refer to our Sponsor information.
- Registration deadline is March 31, 2018.
- Registration fee is non-refundable after March 1st, 2018, unless the festival is cancelled by the organizers. The festival is held rain or shine.
- Participants can bring their own 10 x 10 folding canopy (with weights). If not, they will be placed under a large canopy with other participants where individual spaces are approx 5 feet wide at the front, by 10 feet deep.
- Participants can bring their own folding table and chairs (maximum table width is 4 feet unless you are bringing your own canopy) or one table and two chairs are available to rent for an additional \$20 (limited number available).
- Participants are responsible for selling their own books and for filing the appropriate sales tax.
- The festival begins at 11am and ends at 4pm. Participants must be set up by 11am and stay until 4pm.
- Information on set-up, parking, facilities, etc will be sent to all participants around two weeks before the festival.
- Festival Organizers and Town of Kensington officials reserve the right to reject or dismiss any set-up, display, or participant they decide is unsafe or inappropriate.

### APPLICATION CATEGORIES/FEES

**AUTHOR, illustrator/book artist:** \$55 on or before February 1st, 2018, per space / \$65 after February 1st

**VENDOR (Publisher, literary/arts related business):** \$100

*plus*  Optional: **one table and two chairs rental** an additional \$20 (limited number available).

### PAYMENT

Check - Make check payable and mail to: **Kensington Book Festival** \* 3786 Howard Ave, Kensington, MD 20895

PayPal - Paypal account: [DayoftheBookPayment@gmail.com](mailto:DayoftheBookPayment@gmail.com) (payment only, no inquiries!)

**REQUIRED**

- I have read the participation information. Initial and date (Required) \_\_\_\_\_
- I will bring a 10 x 10 folding canopy with weights:     YES         NO

**YOUR INFORMATION**

Choose your category: Children related / YA related / Adult Fiction / Adult Non-Fiction / Poetry / Food and Cooking / Artist / Publisher / Literary Group / Literary or Arts Business

**Note to authors:** If you write in multiple genres please note in which location you would like to be placed: children’s area / adult area / poetry area / food and cooking area

Author/Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Organization/ Group/ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email (**print clearly!**): \_\_\_\_\_

**Information for Website:**

Each participant’s name and three social media links will be listed on the festival website. You are welcome to list your website, facebook twitter etc, and/or a link to a purchase page such as amazon. Authors may have up to three book titles listed.

**Please give us the URL of up to three media sites (ie: [www.facebook.com/dayofthebook](http://www.facebook.com/dayofthebook)) not just your username!**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**AUTHORS:** Please list up to three book titles (please note genre, ie: history, fiction, poetry, children’s, memoir, etc):

1. \_\_\_\_\_ (genre:) \_\_\_\_\_

2. \_\_\_\_\_ (genre:) \_\_\_\_\_

3. \_\_\_\_\_ (genre:) \_\_\_\_\_

How did you hear about the festival?

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Comments, Suggestions, and Special Requests:

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**Please call us if you have any special needs or circumstances. 301-949-9416**

Mail completed form to

Kensington Day of the Book Festival \* 3786 Howard Ave \* Kensington MD 20895

**Participants can also email the form to the email below. Please note that registration will not be processed until payment is received.**

Email us at [kensingtonbookfestival18@gmail.com](mailto:kensingtonbookfestival18@gmail.com) if you have any questions or concerns.

Thank You, and looking forward to a great festival!

*The 2018 Festival Team*

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